

Crossroads Connection

May 2013

From the Principal's Desk: 2 Timothy 4:7--*I have finished the race. . . .*

It is hard to believe we are on our final "lap" of the 2012 - 2013 school year. It seems like our Spring Break was months ago! As I looked over the calendar I was struck by the ease with which one event melds into another. As I slowed and thought back about Spring Break and the Easter celebration, I was reminded that we are called to celebrate the resurrection not only on Easter Sunday, but on every other day of the year as well!

It is THAT reality, the reality of Christ's death and resurrection, that allows us to declare, even in tough situations and circumstances, that God is ALIVE, that God is in CONTROL and that God is GOOD! And that is what providing a Christ-centered education is all about: the ability, the freedom, and the confidence to teach students there is a better way and an answer in this broken world.

As we enter the last few weeks of this school year we will continue to put our trust in God for not only his guidance in future plans but also our impact in the daily lives of students. We have been blessed to witness amazing things at Crossroads this school year. We have a fantastic group of 19 students, two full middle school classes and a high school class that is nearly full. We have added volunteers to our school staff that have connected with the students and done a great job of helping the classroom and administrative staff. And we have been blown away by the additional parental support that has come our way with the expansion of our student body!

Make no mistake, God is moving in a mighty way at Crossroads School. I speak confidently for the entire staff when I say, we can't wait to see what he will do for the 2013 - 2014 school year!

Have a blessed and restful summer!

Spotlight On . . . Third Annual New Friends Dinner

Together We Can Make a Difference--One Piece at a Time!



On April 19th, Crossroads School held our third annual Friends Dinner. Already a popular event, we added a silent auction in hopes of bringing in a more diverse crowd, opening the door to educate more people about our school. The turnout was amazing. Over 140 people attended the dinner which was held at Lifebridge Christian Church and was completely underwritten by our sponsors: platinum sponsor Xilinx; gold sponsors KCM Apps & Accounting, Michael and Cathy Bevilacqua, Michael and Karen Bianco, and Kathi Conser; and silver sponsors Michael and Patty Killeen and Bachman & Co CPA, PC.

The event started with a silent auction with donated items from over 150 companies and individuals, all auctioned to the highest bidder. From one-of-a-kind art pieces to "Pamper-Me" baskets, Bronco tickets to a mountain cabin vacation, and "Complete Car-Care Kits" to a "Family Fun Bucket", over \$7,000 was raised in auction funds alone.

Beyond the auction, the Friends Dinner was a successful education platform for reaching out to prospective donors and re-connecting with established friends. The program was filled with moving slide shows and informative speeches including a keynote address by Tom Tillapaugh, Founder and Executive Director of the Denver Street School and the Street School Network. In his remarks, Mr. Tillapaugh reminded us that ALL students deserve a chance--even those who are often overlooked in our society. Before the night was over an additional \$8,000 had been given or pledged for the 2013-2014 school year, raising a total of more than \$15,000 for the school.



Crossroads is extremely thankful for all the hard work and local support that went into making this year's banquet a rousing success. Our theme this year – *"Together we can make a difference... one piece at a time!"* is truly brought to light as this piece of the puzzle, our largest fundraiser of the year, fits so successfully into place.

Development Corner: What Motivates People to Give?

This is an important question for any organization depending upon gift income to accomplish their mission, and it is critical for Crossroads School. What is the motivation for a person to choose to make a financial gift to a worthy organization? Interestingly, at first glance, research indicates the reason why people don't give: because they are not asked for a gift. Too often well-meaning attempts to receive a gift are basically "holy hints." The organization stresses the need and hopes for a gift, but doesn't actually ask.

We can conclude that a big reason why people give is because they are asked to give. However, many requests for a donation do not result in a gift. More is required than just asking. Another important reason is – who asks. What is the relationship of the organization asking for the gift with the prospective donor?

People give to organizations who share their values. Organizations seeking gift participation must be seen as being worthy of support and their vision and mission be of interest to the prospective donor. That vision must be clearly communicated to the organization's constituents. The stronger the relationship between the organization and the prospective donor, the greater the probability the individual will respond with a financial gift.

People are motivated to give to organizations who share their values, with whom they have a relationship, and who ask for their financial involvement. Crossroads strives to find partners who share our values, to build relationships, and to ask for their involvement.

Food and Fellowship Fundraisers: Join Us For These Events!



Coldstone Creamery, Thu, May 16, 3-9 pm: Crossroads staff and volunteers will serve up some ice cream to your taste! Join us for a scoop or cone, and Crossroads will receive 15% of the proceeds.



Main Street Car Wash, Thu, Jul 11, 8:30 am to 5 pm: Get your car washed and detailed at Main Street Car Wash, 2025 N Main in Longmont, and benefit Crossroads in the process. Students will greet you, and professional staff will take great care of your vehicle!

Please visit our website at www.crossroadslongmont.org
Donate at www.crossroadslongmont.org/donate